



Santa Barbara Triathlon  
August 27th –29th, 2010  
Sports Expo Registration Form

**Vendor Information:**

Business / Club Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address (Street, City, St., Zip): \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_ Website: \_\_\_\_\_

Products or services we will promote (subject to approval): \_\_\_\_\_

Note: All vendors, even those with a current Santa Barbara City Sales License/Permit MUST fill out this form: [http://www.santabarbaratriathlon.com/PDF/App\\_CityPermit\\_One\\_Day\\_Vendors.pdf](http://www.santabarbaratriathlon.com/PDF/App_CityPermit_One_Day_Vendors.pdf) (Print this form now.) A \$10 per day fee will be charged by the city of Santa Barbara for those vendors who do not have a Santa Barbara City License. Send all forms and payments to our office. We will forward the city form and payment to the city. Your Expo registration form will be processed on a first received basis. **Vendor space is limited.** All forms and payments must be received by our office prior to confirmation of your Expo booth. Call our office to confirm our receipt of these forms.

**We want an Expo booth. [1-Day is not an option]**

- |  | <u>Cost</u> |
|--|-------------|
| <input type="checkbox"/> We will attend two days: Please indicate which days.<br><input type="checkbox"/> Friday, <input type="checkbox"/> Saturday, <input type="checkbox"/> Sunday | \$440.00    |
| <input type="checkbox"/> We will attend all three days.  | \$575.00    |

**We would like to include a promotional piece in the Athlete Race Bag program.** (Delivery of 2000 pieces is required by 7/31/10)

- |   |          |
|---|----------|
| <input type="checkbox"/> Price if you are not purchasing an Expo booth  | \$350.00 |
| <input type="checkbox"/> Price if you are also purchasing an Expo booth | \$200.00 |

**We would like to reserve a parking space at the event site.** \$15/per day

[Limit one space per vendor per day. Must arrive by 6:45 a.m. on Saturday and Sunday mornings to enter the lot. No exceptions.]  
Sign me up for  Friday,  Saturday,  Sunday

**Please add us to the Expo Vendor page on <http://santabarbaratriathlon.com/>**

- This is free with your paid vendor registration.  
(Email us your logo in .JPG or .GIF format, a 25 word description and the link to your web site to [vendor@santabarbaratriathlon.com](mailto:vendor@santabarbaratriathlon.com). Your description will be subject to approval.)

**We need on-site storage. Call for space availability and pricing.**

- We recognize this is a paid service and is otherwise not available.

**We will be selling a service, product or membership at the Expo.**

- We have read the "Note" above and have enclosed the City One-Day Vendor Application (REQUIRED.) Select one box from below.  
 We have a current City of Santa Barbara Sales License – no additional payment is required. Permit application is still required.  
 We do not have a City Sales License and will include a check written to the City of Santa Barbara for \$10 per day.

**Total Enclosed \$** \_\_\_\_\_



# Santa Barbara Triathlon August 27th –29th, 2010 Sports Expo Registration Form

## Expo Vendor Information & Policy Sheet:

### Times:

**Friday** *Registration for all events:*  
The Sports Expo will be open to athletes and the public beginning at 11:30am through 6:00pm Friday. Arrive between 8:30 am and 9:30 am to provide time to set up.

**Saturday** *Long Course:*  
The Expo will be open to athletes and the public beginning at 6:30am through approximately 2:00pm Saturday. Booth rep should arrive early to provide ample time to set up your space. Vehicles will not be allowed in the beach parking lots unless you purchase a reserved space [see option on first page].

**Sunday** *Co-Ed & Women-Only Sprint courses:*  
The Expo will be open to athletes and the public beginning at 6:30am through approximately 12:00 pm Sunday. Booth rep should arrive by 6:30 am to provide ample time to set up.

**Setup:** We will provide a 10x10 reserved space for your tent, 8' table and 2 chairs. (Vendor provides tent.) If you have any special requirements (i.e. electricity) please include specifics with this application. Electrical outlets are not easily available so vendors should plan to be self-sufficient. We can arrange tenting or flooring if needed (at your expense) with proper lead-time. *Please be advised that anchors are REQUIRED for your tent.* The wind can get very strong in the afternoon –sand bags work better as anchors than do stakes. If you only have stakes make sure they are at least 36"long and can be buried deep into the sand.

**Deadlines:** Reservation form and payment must be received by July 31st, 2010  
Please contact us with any questions (805) 682-1634 -or- [vendor@santabarbaratriathlon.com](mailto:vendor@santabarbaratriathlon.com)

### TERMS AND CONDITIONS

- \* The first complete and paid applications received will receive priority booth placement.
- \* NO PARKING on the sidewalk between East Beach Grill and the sand Friday- Sunday!
- \* Please make the necessary arrangements to get your inventory to your expo space.
- \* All tents in Sports Expo are on the sand.
- \* All product and promotional material must be within your designated 10'X10'space.
- \* Items displayed and or sold are subject to approval by event management. If you have not informed us of any items that you are promoting, we may ask you to discontinue the promotion of that product or service during the event.

Send forms and payments to: [Santa Barbara Triathlon, P.O. Box 215, Santa Barbara, CA 93102](mailto:Santa Barbara Triathlon, P.O. Box 215, Santa Barbara, CA 93102). If you leave any of your product or property on site unattended please understand that Santa Barbara Triathlon is not responsible for damage or loss. We cannot be held responsible for gear/property. Santa Barbara Triathlon cannot be held responsible or liable for any personal injury, damaged product or property due to improper set-up.

**Sign and return both pages of this form and the City One-Day Vendor Form with all required payments.**

I have read the Terms and Conditions, \_\_\_\_\_ (initial here) Print Name: \_\_\_\_\_

\_\_\_\_\_  
Signature Date

Special Needs [Call us to confirm Special Requests]: \_\_\_\_\_

### Internal Use Only:

Booth: Friday: _____	Saturday: _____	Sunday: _____
City Permit: _____	Payment Included: _____	
Parking: Friday _____	Saturday _____	Sunday: _____
Date Received: _____	Check #: _____	